

five BELOW at a GLANCE

LET GO & HAVE FUN!

ABOUT US

Five Below is a leading high-growth value retailer offering trend-right, high-quality products loved by tweens, teens and beyond. We believe life is better when customers are free to “let go & have fun” in an amazing experience filled with unlimited possibilities. With most items priced between \$1 and \$5 and some extreme value items priced beyond \$5 in our incredible Five Beyond shop, Five Below makes it easy to say YES! to the newest, coolest stuff across eight awesome Five Below worlds: Style, Room, Sports, Tech, Create, Party, Candy, and New & Now. Founded in 2002 and headquartered in Philadelphia, Pennsylvania, Five Below today has more than 1,300 stores in 42 states. For more information, please visit www.fivebelow.com or find Five Below on Instagram, TikTok, Twitter and Facebook @FiveBelow.

THE DEETS

- **Founded in:** 2002 in Wayne, PA by David Schlessinger & Tom Vellios
- **Store count:** 1,300 stores in 42 states with 1,500+ more to come!
- **Average store size:** ~9,000 square feet
- **Sales:** 2016 sales hit \$1B and nearly \$2B in 2020.
- **Publicly traded:** NASDAQ: FIVE

WHAT'S TRENDING RN?

(We're always finding the newest & coolest stuff!)

Hershey®, Reese's®, Disney®, Squishmallows™, Spalding®, Bluetooth®, Marvel, Funko & Freeman®

THE RUMORS ARE TRUE! HERE'S WHAT THEY'RE SAYING!

“Five Below is a wonderland of things no one needs. It's also one of the most successful retailers in America.” – **Taylor Telford of The Washington Post**

“Many retailers are closing stores. Five Below Inc. can't seem to open them fast enough.” – **Suzanne Kapner of The Wall Street Journal**

“Five Below is the kind of regional to national story that investors like... They are expanding from less than 800 stores, mostly in the Northeast, to over 2,500 stores across the country.” – **Jim Cramer of Mad Money**

WHAT MAKES US SO COOL & UNIQUE & FUN & AMAZING &...?

Well, lots! We could go on & on but here's the short 'n sweet version:

Five Below is a store of unlimited possibilities where teens & tweens are free to let go & have fun – and get hands-on in a treasure hunt style shopping experience, where they'll always find the coolest stuff for \$5 or less to make them smile big and say “YES!” Where else does this happen? Only @FiveBelow!

GIVING BACK



Giving back is always an amazing thing to do. Since 2006 through customer donations and fundraising, Five Below has collected and donated more than \$41 million to Alex's Lemonade Stand®, St. Jude Children's Research Hospital®, Toys for Tots®, Kids In Need Foundation® and other non-profits. We're pumped to raise even MORE in the years to come. We know we can do it! And with the Best. Customers. Ever. Giving can be unstoppable.

CONTACTS:

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WANT MORE info:

fivebelow.com
(or visit a store!)

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LET GO & HAVE FUN WITH US!

@fivebelow



five BELOW® at a GLANCE



trendiest, newest & coolest brands + products in the world!

fast growing retail brand reaching hundreds of millions!



target audience: tweens, teens and beyond!



1,300 stores in 42 states with 1,500+ more to come!



unique high-growth retailer with consistent performance led by new store growth and product innovation.



TECH. CREATE. PLAY. CANDY. ROOM. STYLE. PARTY. NEW & NOW.